

# Vanessa Yeo

## Graphic + Interaction Designer

As a graphic designer specializing in Interaction, I have a keen interest in people, their environments, the way they engage with others and the things and spaces around them. I love to fiddle with and dismantle objects, see how they work and put them back together again, not necessarily in their original form. I have a passion for photography, both as art and as a means of constant documentation.

Interaction design fosters the ability to evoke emotion in people and the creativity it stimulates in a world of ever-changing technological platforms. My projects revolve around what already exists within the human sphere, around human identity and ubiquitous objects. Exploring beauty in the everyday, interaction design can help people to appreciate and understand the world around them.

<b>Education</b>	<b>BA Hons Graphic &amp; Media Design Interaction+Moving Image Pathway</b> First-class Honours London College of Communication University of the Arts London 2009 — 2011	<b>Awards</b>	<b>Winner</b> <b>Les eMagiciens Webjam Flash App</b> Chamber of Commerce & Industries Competition, Valenciennes, France Mar 2008
	<b>Diploma in Digital Media Design</b> Nanyang Polytechnic, Singapore 2006 — 2009		<b>Nanyang Polytechnic Director's List</b> 2008 — 2009
<b>Work</b>	<b>Kin Design (UK)</b> Design Intern Involved in execution of London College of Fashion's Award Ceremony and Installation, 'Plasticity', at London BFI 31 Oct 2011 — 21 Nov 2011		<b>Bronze Award</b> <b>National Innovation &amp; Quality Circle Carnival</b> 21 Aug 2003
	<b>ASTAR: Agency for Science &amp; Technology Research, Institute of Infocomm Research (SG)</b> Intern, Temporary Staff & Freelance <i>UI Conceptualisation - Completion for Multitouch Table, RFID Kitchen Cabinet and Gesture-based Interactive Installation</i> Mar 2008 — Aug 2009		<b>Edusave Scholarship Awards</b> 2002 — 2003
	<b>Dayton Trading Company (SG)</b> Freelance T-shirt Designer <i>Conceptualisation - Completion</i> 2006 — 2009	<b>Other</b>	<b>EAGLES Award</b> 2003
	<b>Web Aroma (SG)</b> Freelance Web Designer <i>Conceptualisation - Completion, HTML</i> Jun 2008		<b>Student Council</b> Awards Ceremony & Sports Day Emcee, Organised school events, eg. Open house, Teacher's Day 2002 — 2005
	<b>AD Planet (SG)</b> Design Intern Mockups, Assisted in Photoshoot October 2006		<b>Tuition Teacher</b> Secondary: Physics & Chemistry Primary: English, Math & Science 2008 — 2009
	<b>National Parks Board (SG)</b> Design Intern Manual Sketching 3 Jan — 23 Jan 2006	<b>Skills</b>	<b>Kam Kwong Christian Church</b> Church Guitarist 2006 — 2009
			<b>Software</b> Photoshop, Illustrator, Dream- weaver, Final Cut Pro, 3D Studio Max
			<b>Programming</b> Processing, Arduino, MaxMSP, Flash AS2

**Featured**

**Creative Review (UK)**  
**Vanessa Yeo**  
6 July 2011

<http://www.creativereview.co.uk/cr-blog/2011/july/degree-shows-2011-lcc>



**Cycling74 (UK)**  
**FacebookLIVE**  
Project 232

<http://cycling74.com/project/facebooklive/>



**Peppergrain.com (UK)**  
**FacebookLIVE**  
12 July 2011

<http://peppergrain.com/art-for-arts-sake/>



**Apropos (UK)**  
**FacebookLIVE**  
5 July 2011

<http://www.apropos-site.com/2011/07/05/london-college-of-communication-ba-shows/>



**Culturepush (SG)**  
**Vanessa Yeo**  
13 June 2011

<http://culturepush.com/2011/06/13/spotted-vanessa-yeo/>



**The Straits Times (SG)**  
**Gesture-based Interactive Installation**  
22 November 2008

